



Restoring bodies. Rebuilding lives.

## LOCATIONS

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### WEST TAMPA

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Suite 690  
Tampa, FL 33607  
Phone: 813-354-0100  
Fax: 813-348-0629

### BRANDON

620 Oakfield Drive  
Brandon, FL 33511  
Phone: 813-684-5525  
Fax: 813-653-3730

### PALM HARBOR

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Palm Harbor, FL 34684  
Phone: 727-785-0100  
Fax: 727-785-7773

### ST. PETERSBURG

4021 Central Avenue, Suite C  
St. Petersburg, FL 33731  
Phone: 727-323-9500  
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**We are available 24 hours a day,  
7 days a week.**

## Why WCBL?

Westcoast is one of the few companies in the country that fabricates high-realism silicone prostheses on-site.

Our Anaplastology Laboratory is located at our corporate office and houses the anaplastology team and all the equipment we need to make the most realistic and highest functioning devices available.



## What is Anaplastology?

Anaplastology is considered the art and science of restoring the appearance and function of a missing body part using custom silicone designs. Our silicone prostheses combine form and function in a comprehensive design that addresses the psychological and physical needs of the user. In our experience, an individual is more likely to succeed in prosthetic rehabilitation if aesthetics are addressed in the prosthetic design process.

### OUR SILICONE IS:

- Hypoallergenic and skin-safe.
- Stain proof
- Flame resistant
- Life-like in texture
- Repairable
- Comfortable, conforming to the patient

## What is needed to begin?

We want the prosthetic fitting process to be a positive one, which is why we have a team of administrators dedicated to obtaining funding for the prosthesis and coordinating patient care.

### A PRESCRIPTION

A prescription from a physician is required before we begin fabrication of any custom device.

### WORKERS' COMPENSATION

If a claim will be covered under worker's compensation, our administrators will request authorization from the appropriate party.

### COMMON BENEFITS

The majority of insurance plans (Federal, State, and Commercial), for most prosthetic devices, require a pre-authorization or a referral from a primary care physician. Our administrators obtain detailed insurance benefits for the treatment plan and review the insurance company's coverage criteria.

If a patient does not have insurance coverage, or are experiencing a financial hardship, our administrators can discuss alternative funding and connect them to community resources, so they can keep their focus on recovery.

To learn more about WCBL, visit: [wcbll.com](http://wcbll.com)

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# How it's made?

## WE ENCOURAGE EARLY INTERVENTION

The primary post-surgical goal is for the surgery site to heal well. Even though a patient may not be clinically ready to begin the prosthetic fitting process, it is a good time to meet with an anaplastologist to learn more about the process and begin discussing goals. During a consultation, patients can ask questions and allow our specialty care coordinators to begin working with the insurance or locating an alternative funding resource if necessary.

## IMPRESSIONS

The first step in fabricating a custom silicone prosthesis is for the anaplastologist to obtain a mold of the affected body part. We use silicone impression material, or a laser scanner, to obtain an impression of the affected area, and also of the unaffected side, if applicable. A plaster foam replica is then created of the affected area.

## TEST FITTING

- Determines only the fit and general appearance
- Not yet realistically colored or shaped
- Prototype prosthesis
- A second prototype may be fabricated if adjustments to the fit are required.

For patients who are not seeking a high realism prosthesis, this appointment would be considered final delivery. For patients who desire high realism, the next step would be to proceed with the definitive sculpture, which includes the additional features, such as pores, wrinkles, etc.

## CUSTOM FACIAL PROSTHESES

*(Definitive Sculpture of Clay or Wax Prototype)*

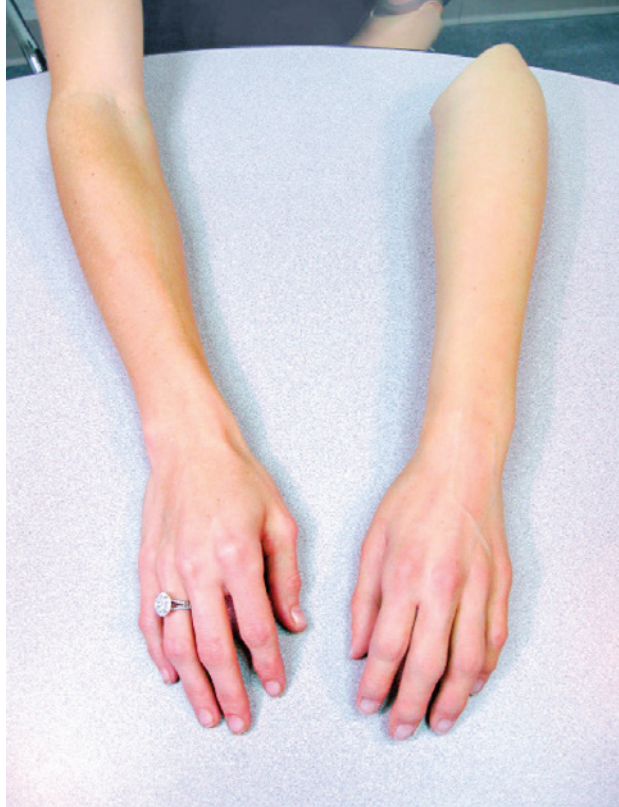
When creating the definitive sculpture of the prosthesis, the anaplastologist includes the details of the unaffected side, such as skin pores, wrinkles, and fingerprints, which are transferred onto the silicone sculpture. Once completed, the patient will be scheduled for an in-person coloring session with the anaplastologist.

## COLORING SESSION

During this custom painting appointment the patient is part of the process and is encouraged to give feedback. With each paintbrush stroke and subtle layer of color, the prosthesis will transform into an incredibly realistic replica. The multiple layers of color give each prosthesis a natural look, similar to the rich depth of human skin.

## DELIVERY

During the delivery appointment, the anaplastologist will ensure that the patient is happy with the fit and function of the new prosthesis. The patient will be instructed on how to care for the prosthesis and will be re-educated on applying and removing the prosthesis independently.



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